

## CAREER AND EDUCATION STANDARDS

### **SELF-KNOWLEDGE AND INTERPERSONAL RELATIONSHIPS**

Assess and demonstrate a thorough understanding of the knowledge, attitudes, behaviors and skills needed to be successful in school, careers, civic life, and relationships with others.

### **EDUCATION, CAREER AND LIFE ROLES**

Demonstrate an understanding of the relationship between the changing nature of work in a 21<sup>st</sup> century global economy and educational requirements; how learning new skills and educational achievement lead to increased career options and lifelong learning.

### **MAKING DECISIONS, UTILIZING A PLANNING PROCESS, CREATING OPPORTUNITIES AND MAKING MEANINGFUL CONTRIBUTIONS**

Demonstrate effective decision-making and planning skills in their pursuit of success in education, work and citizenship roles.

### **PRE-TEACH**

Choose any company profile to introduce to the class. Before you watch the video, write the company name on the board, ask students the following questions and record student responses:

- Q1:** How many of you have heard of this company or service? (If no one has heard of this company/service, state that if they have never heard of this company/service, they would have no idea what they do, what kind of jobs they have, what kind of benefits they offer, what a career path would look like)
- Q2:** Can anyone describe what this company/service does?
- Q3:** Can anyone describe what jobs they provide?
- Q4:** Can anyone describe what benefits they offer?
- Q5:** Can anyone describe what a career path could look like?

### **WATCH THE COMPANY PROFILE VIDEO**

Repeat the questions you asked above and record student responses