

Use the following template to piggyback on the previous lesson (COMPANY PROFILE INTRODUCTION LESSON).

In this lesson you can allow students to work in small groups as they explore other company profile videos. To keep students engaged, it is best to assign student roles.

The following are some suggestions:

- “DO website navigator” (one student responsible for accessing website on their computer)
- “Reader” (one student responsible for reading information to the group)
- “Recorder” (one student responsible for thorough/accurate note taking)
- “Presenter” (one student responsible for presenting the group information).
- “Time Keeper” (one student to keep track of time, keep group on-task)

TIME FOR GROUPS TO COMPLETE ASSIGNMENT:

Approximately 20–25 minutes.

Bring students back together as a class and have them report out on their findings (approximately 15 minutes).

SUBSEQUENT LESSONS:

Follow up on any company profile by having students learn about individual careers featured on Destination Occupation. Use either Detective Matrix or Skills, Interests & Personality Templates provided on the Educator page or make your own template!